*Date of preparation: 20/4/2025 Full name: Kinh Quốc Bảo*

**UNIT 10: ECOTOURISM Total number of periods: 8 (from 92 to 99)**

**Lesson: WRITING Period: 97**

**Classes: 10A1, 10A7**

**I. OBJECTIVES**

By the end of this lesson, Ss will be able to write a website advertisement for an ecotour.

**1. Knowledge :**

* Use the lexical items related to the topic Ecotourism
* Write a website advertisement for an ecotour

**2. Competences:**

- Develop communication skills and creativity

- Be collaborative and supportive in pair work and team work

- Actively join in class activities

**3. Personal qualities/ Attributes**

- Develop a sense of an ecotourist

- Be aware of tourism and their impact on the environment

**II. TEACHING AIDS AND MATERIALS**

- Grade 10 textbook, Unit 10, Writing

- Computer connected to the Internet

- Projector/ TV/ pictures and cards

- Sachmem.vn

**III. PROCEDURES**

**1. Warm up: 5 minutes**

a. Objectives: To introduce the topic of writing.

b. Content:Watch the video and guess the name of the place.

c. ExpectedStudents’ activities:Students guess the place in the video.

d. Organization:

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| **Teacher’s activities** | **Students’ activities** |
| **Watch a video and guess the place**- Teacher plays a video and ask students to guess the place in the video.- Teacher confirms the answer as a class.Video link: <https://www.youtube.com/watch?v=ZSyoQflfkyU> | - Students raise hands to provide the name of the place.- Students discuss their friends’ answers.**Answers:**Hoi An Ancient Town |

**2. Pre-Writing: 15 minutes**

a. Objectives: To brainstorm ideas for their writing task

b. Content: Students revise expressions and structures to use in their writing task.

c. ExpectedStudents’ activities: Students write the answers.

d. Organization:

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| **Teacher’s activities** | **Students’ activities** |
| **Task 1: Look at the photos of an ecotour to Hoi an villages (Da Nang, Viet Nam),and complete the notes below. Then discuss your ideas in pairs.**- Teacher tellsstudents that they are going to write about an ecotour in Hoi An.- Teacher putsstudents in pairs to work on the notes together:+ Ask Ss to focus attention on the pictures on page 54 and study them. + Ask each question and have students read the examples. - Teacher checks the answers as a class.

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**Task 2: Rewrite these sentences about Hoi an villages. use the expressions belowto help you.**- Teacher asksstudents to study the useful expressions in the box, then focuses attention on the sentences and checks comprehension. -Teacher asksstudents to rewrite them, using the suggested words and the structures in the box.- Teacher asksstudents to swap their textbook for peer checking.- Teacher checks answers as a class. | - Students discuss their answers.**Suggested answers:***What do you think is special about Hoi An villages?*– coconut palms near Thu Bon River– traditional crafts such as colourful paper lanterns*What do you think tourists can do there?*– do the gardening at a local farm– ride bicycles through the villages– travel on basket boats– visit craft villages*What can tourists do to make their trip more eco-friendly?*– use eco-friendly transport such as bicycles– buy traditional crafts to help local people-Students write them on the board and use coloured chalk to underline the structures in the answers.**Suggested answers:**1. Hoi An villages are well-known for their beautiful vegetable and herb gardens.2. Tourists can spend the morning working on a local farm.3. Tourists are recommended to buy handmade products to help local businesses |

**3. While – Writing: 15 minutes**

a. Objectives: To help students practise writing a website advertisement for an ecotour to Hoi An villages.

b. Content: Write a website advertisement for an ecotour to Hoi An villages

c. ExpectedStudents’ activities: Ss can produce their first drafts.

d. Organization:

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| **Teacher’s activities** | **Students’ activities** |
| **Task 3: Write a website advertisement (120 – 150 words) for an ecotour to Hoi An villages. Use what you have learnt in Task 1 and Task 2 and the suggested outline below to help you.** - Teacher asksstudents to study the suggested outline in their Student’s Book.- Teacher givesstudents a time limit to do the writing task.- Teacher walks round the class to provide help when necessary. | - Ss can produce their first drafts. |

**4. Post – Writing : 7 minutes**

a. Objectives:To do a cross-check and final check on students’ writing.

b. Content: Write a website advertisement for an ecotour to Hoi An villages

c. ExpectedStudents’ activities:Students swap their draft letters for peer review

d. Organization:

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| **Teacher’s activities** | **Students’ activities** |
| -Teacher has the groups swap and give feedback on each other’s writing.- Teacher then gives feedback on one writing as a model.-Teacher collects Ss’ writings to mark and provide written feedback in the next lesson. | -Students work in pairs and swap their draft letters for peer review.-Sample answer :Welcome to Hoi An villages in Da Nang , Viet Nam ! Hoi An villages are famous for their beautiful vegetable and herd gardens . They are also well-known for the coconut palms near the Thu Bon River and traditional crafts such as colourful paper lanterns. Here in Hoi An villages , you can spend the morning gardening on the local farms .Other leisure activities include riding bicycles through the villages , travelling on basket boats and visiting craft villages. We offer an ecotour to Hoi An villages , and tourists are encouraged to use eco-friendly transport such as bicycles to avoid polluting the environment . You can also buy local products and beautiful crafts to help local businesses ! Call us at 0929292929 and book your tour today ! |

***\** HOMEWORK : (3 minutes**)

**-** Rewrite the paragraph in the notebooks.

- Exercises in the workbook.

- Prepare for the next lesson: Unit 10: Communication and culture/ CLIL

**Evaluation and adjustment (if any)**

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